MEDIA CONTACTS:

Gloria Kennett Hyatt Gloria.kennett@hyatt.com

Chie Hayakawa Hyatt – Japan and Micronesia chie.hayakawa@hyatt.com

HOTEL TORANOMON HILLS DEBUTS AS TOKYO'S FIRST HOTEL WITHIN THE UNBOUND COLLECTION BY HYATT PORTFOLIO

Situated at the heart of the dynamic Toranomon Hills global business hub, the hotel serves as an urban launchpad offering bleisure travelers comfort, convenience and cosmopolitan cuisine

CHICAGO (December 6, 2023) – <u>Hyatt Hotels Corporation</u> (NYSE: H) announced today the opening of <u>Hotel Toranomon Hills</u> as the first property in Tokyo under The Unbound Collection by Hyatt brand. Situated in the heart of Tokyo, the hotel is located within the new Toranomon Hills Station Tower in Toranomon Hills, the ever-evolving integrated development and global business hub by Mori Building Co., Ltd. Hotel Toranomon Hills is poised to become an urban launchpad for cosmopolitan professionals and travelers with its comfortable and purposefully designed spaces for seamless transitions between rest, work and socializing.

"We are honored to join hands once again with Mori Building Co., Ltd. and Mori Hospitality Corporation to launch a new brand – this time The Unbound Collection by Hyatt – in Tokyo. We are grateful for their trust and collaboration to be included in the transformative Toranomon Hills project from the beginning, starting with our Andaz brand nearly 10 years ago, and coming full circle with the highly anticipated opening of Hotel Toranomon Hills," said David Udell, group president, Asia Pacific, Hyatt. "The Unbound Collection by Hyatt portfolio is a compilation of one-of-a-kind hotels that inspire stories worth collecting. We are excited to have these hotels at the center of all that Toranomon Hills has to offer as they set the stage for our guests to discover energizing experiences, including immersive culinary moments at Le Pristine Tokyo."

"Over the years, Mori Building has collaborated with Hyatt on Grand Hyatt Tokyo, Andaz Tokyo Toranomon Hills, and Park Hyatt Shanghai. Through these joint projects aimed at delivering top-quality hospitality, Mori Building and Hyatt have formed a relationship of deep trust. We are now delighted to announce the opening of Hotel Toranomon Hills, featuring unique character and one-of-a-kind charm as the second hotel in Toranomon Hills. With this opening, the Toranomon Hills complex will continue to expand and evolve as an international hub and global business center, further contributing to Tokyo's international competitiveness," said Shingo Tsuji, President and Representative Director of Mori Building Co., Ltd.

At the crossroads of Japan's full-fledged international hub and global business center and conveniently located in central Tokyo with easy access to shopping and entertainment hubs such as Ginza and Roppongi, the hotel caters to the growing trend of "bleisure travel" where business travel is combined with leisure. The hotel is within walking distance of the iconic Imperial Palace, around 30 minutes by car from Haneda International Airport, and connected directly to Toranomon Hills subway station on the Hibiya Line via Toranomon Hills Station

Tower. Toranomon Hills Station Tower is home to TOKYO NODE, which includes a presentation/performance hall, art galleries and other facilities on the top floors, and a commercial facility with approximately 70 stores and restaurants on the lower floors.

Comfort-first, minimalist spaces with purposeful design

Hotel Toranomon Hills marks the Japan debut of Space Copenhagen, a leading Danish design studio. The timeless, minimalist interiors draw inspiration from Danish and Japanese aesthetics to create relaxing spaces where guests can readily unwind, work and socialize.

Hotel Toranomon Hills offers 205 stylish rooms and suites from which guests can enjoy views of the city or the famed Tokyo Tower. All guestrooms feature NEMOHAMO-brand organic bath amenities and a built-in purified-water hydration station. The hotel's 30 suites also come with a Japanese-style hot tub for a relaxing soak after a day of meetings or exploration. The two spacious "Toranomon Suite" duplexes, each measuring 1,722 sq. ft. (160 sq. m.), can be used for intimate meetings and private events as well as overnight stays – with a flexible area for meeting, dining and entertaining; a living room; a kitchen on the lower level; and a convertible bedroom and bathroom on the upper level.

Guests staying at the hotel – including those who arrive too early to check in or have late flights to catch – can enjoy exclusive access to The Lounge, a multi-functional space with a lofty six-meter ceiling and dramatic views of Tokyo's cityscape centered on Tokyo Tower and Toranomon Hills. The Lounge offers flexible spaces for in-person meetings, online business and co-working, as well as practical facilities such as showers, private relaxation areas and complementary refreshments.

Le Pristine Tokyo: Groundbreaking collaboration with Michelin-starred chef The immersive casual fine dining restaurant and café, helmed by Sergio Herman, will mark the Asian debut of the acclaimed Dutch chef-entrepreneur as part of a groundbreaking collaboration between Hyatt and the Sergio Herman Group.

Located on the street level of Toranomon Hills Station Tower and leading to the hotel's reception area, <u>Le Pristine Tokyo</u> will serve contemporary European cuisine with a cosmopolitan flair, using thoughtfully sourced produce from Zeeland in the Netherlands and seasonal Japanese ingredients. Signature dishes such as *Salad 'Le Pristine' pumpkin*, *grapefruit, taleggio, endive, hazelnut* and *Orecchiette Zeelandaise* will be prepared with care and panache in the restaurant's open kitchen. The café features a rectangular bar where guests can enjoy tasty temptations such as fresh Japanese seafoods, seasonal pastas and the signature tiramisu, as well as delightful cocktails such as *Le Pristine Spritz*.

Diners can expect a sophisticated and creative fusion of food, fashion, design, art and music, as well as a laidback vibe on the café's outdoor terrace during warmer months. The interior, designed by Space Copenhagen, will feature striking art and objets d'art by Dutch and Belgian artists such as Maarten Baas, Rinus van de Velde and Rotganzen.

Sergio Herman will oversee all food and beverage offerings at the hotel including breakfast.

World of Hyatt Gives Members 500 Reasons to Stay Somewhere New

To provide World of Hyatt members even more ways to be rewarded, World of Hyatt is offering members the opportunity to earn 500 Bonus Points for qualifying nights at Hotel Toranomon Hills, from December 6, 2023 to March 31, 2024, as part of World of Hyatt's new hotel member offer. Additional participating hotels and their offer stay periods can be found at worldofhyatt.com/newhotelbonus. No registration is required and members can earn on top of other offers.

Terms & Conditions

Offer valid for 500 Bonus Points for each qualifying night stayed by World of Hyatt members in good standing during a hotel's offer period at participating hotels and resorts. Offer valid at participating hotels and resorts for stays with a checkout date during each hotel's offer period. For each hotel's offer period, visit worldofhyatt.com/newhotelbonus. To be eligible for this offer you must be a World of Hyatt member in good standing at time of reservation and stay, stay at a participating hotel with a checkout date during that hotel's offer period, provide your World of Hyatt membership number at time of check-in, and either pay an Eligible Rate or redeem a free night award. An "Eligible Rate" and "Ineligible Rate" are defined in the World of Hyatt Terms and Conditions (located at worldofhyatt.com/terms). Only one point bonus may be earned per member, per stay, regardless of the number of rooms booked. Only the room occupied by the member will count toward this offer. Two or more consecutive nights at the same hotel will be deemed one stay. All points awarded under this offer are Bonus Points. This offer is subject to the complete terms and conditions of the World of Hyatt program. Please allow 3-4 weeks after travel is completed for World of Hyatt Bonus Points to be credited to your Account. To join World of Hyatt, visit worldofhyatt.com. Qualifying nights will automatically be tracked when you provide your World of Hyatt membership number at check-in. A limited number of rooms are allocated to this offer; reservations subject to availability. Offer not valid with groups, conventions, other promotional offers, tour packages or special rate programs. Promotional blackout periods may apply due to seasonal periods or special events, and normal arrival/departure restrictions apply. Hyatt reserves the right to alter or withdraw this offer at any time without notice. The trademarks Hyatt®, World of Hyatt® and related marks are trademarks of Hyatt Corporation or its affiliates. © 2022 Hyatt Corporation. All rights reserved. For additional information, visit worldofhyatt.com/newhotelbonus.

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

About The Unbound Collection by Hyatt

More than a compilation of independent, one-of-a-kind hotels, The Unbound Collection by Hyatt brand is a thoughtful curation of *stories worth collecting*. Whether it's a modern marvel, a historic gem or a revitalizing retreat, each property provides thought-provoking environments and experiences that inspire for guests seeking elevated yet unscripted service when they travel. For a full list of hotels in the collection, visit unboundcollection.hyatt.com. Follow @UnboundxHyatt on Facebook and Instagram and tag your photos with #UnboundxHyatt.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of September 30, 2023, the Company's portfolio included more than 1,300 hotels and all-inclusive properties in 76 countries across six continents. The Company's offering includes brands in the *Timeless Collection*, including *Park Hyatt®*, *Grand Hyatt®*, *Hyatt Regency®*, *Hyatt®*, *Hyatt Vacation Club®*, *Hyatt Place®*, *Hyatt House®*, *Hyatt Studios*, and *UrCove*; the *Boundless Collection*, including *Miraval®*, *Alila®*, *Andaz®*, *Thompson Hotels®*, *Dream® Hotels*, *Hyatt Centric®*, and *Caption by Hyatt®*, the *Independent Collection*, including *The Unbound Collection by Hyatt®*, *Destination by Hyatt®*, and *JdV by Hyatt®*; and the *Inclusive Collection*, including *Impression by Secrets*, *Hyatt Ziva®*, *Hyatt Zilara®*, *Zoëtry® Wellness & Spa Resorts*, *Secrets® Resorts &*

Spas, Breathless Resorts & Spas®, Dreams® Resorts & Spas, Hyatt Vivid Hotels & Resorts, Alua Hotels & Resorts®, and Sunscape® Resorts & Spas. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith™, Unlimited Vacation Club®, Amstar DMC destination management services, and Trisept Solutions® technology services. For more information, please visit www.hyatt.com.

###